



Digital Media Design Scholarship

The interdisciplinary Digital Media Design (DMD) major at Muskingum emphasizes the importance of the expression of ideas in ways that reflect the evolving nature of communication technologies. A student who graduates with a degree in DMD not only will have an understanding of interdisciplinary areas of interest, such as art, business, communication, music, print and electronic media, sociology, and/or theatre, but will also be equipped with a fundamental understanding of how the application of design skills can enhance their ability to effectively communicate. Required courses for the major cover the elements and principles of graphic design, the meanings commonly associated with visual messages, and the ways in which audiences might interact with multimedia designs. Students will demonstrate their understanding of theoretic principles through the use of industry-standard design software.

DMD scholarships are merit-based financial awards ranging from \$500 to \$1,500 per year, with larger awards going to students who demonstrate ability, intend to major in DMD, and show a high level of participation and leadership in activities related to their interests. Scholarships are renewable for up to three years while at Muskingum (subject to the eligibility requirements listed below and faculty discretion), are separate from other scholarships you may receive from Muskingum, and are separate from any need-based assistance you may qualify for by filing the FAFSA.

To be considered for the DMD scholarship, students must:

1. Be admitted to Muskingum University as a full-time entering student.
2. Submit an essay expressing the need or desire to receive a DMD scholarship. Indicate areas of interest and describe how these areas can be enhanced through the interdisciplinary use of DMD.
3. Provide details of your current design skills. This may be in the form of a written description, a design portfolio, or a combination of the two.
4. Interview with a DMD faculty member.
5. Submit the attached application form and other materials no later than **February 12**.

To maintain scholarship eligibility, a recipient must:

1. Maintain a minimum of a 3.0 GPA (on 4.0 scale) in DMD core courses, and a 2.5 cumulative GPA.
2. Participate an average of three hours per week in co-curricular activities that pertain to at least one of the essential design skills components (art, computer science, electronic media, print media, or theatre).
3. Enroll in at least one DMD course each academic year at Muskingum. It is strongly encouraged to enroll in DMD 150—Introduction to Convergent Media—the first semester at Muskingum.
4. Attend meetings publicized by the Department of Communication, Media, & Theatre that pertain to majors and scholars. Maintain set established policies of departmental scholarship activity.
5. Participate in the bi-yearly scholarship review process according to departmental policy, which includes an updated design portfolio at the arrival at each review.

We are pleased to know of your interest in Muskingum University, and hope you choose to explore the opportunities for academic and personal growth available at Muskingum.

If we can be of any further assistance, please contact:

Dr. Lisa Marshall, Scholarship Coordinator
Department of Communication, Media, & Theatre
Muskingum University
163 Stormont Street
New Concord, OH 43762
Tel: (740) 826-8189
Fax: (740) 826-6122
Email: lisam@muskingum.edu

Dr. Tom German, Digital Media Design Coordinator
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Digital Media Design Scholarship Application 18-19

Mr./Ms./Miss

Last First Middle Initial

Address

Street, P.O. Box City State Zip

Telephone Email

Have you visited campus? Intended Major(s)

Area(s) of interest/intent to participate (circle any that apply):

Art Computer Science Electronic Media Print Media Theatre

Have you completed an application for admission to Muskingum?

High School Name

High School Address

GPA Rank / ACT (Composite) SAT(M+V)

List two professional references for the selection committee to contact in support of your candidacy:

Name Title/Relationship to You

Address Phone Number

Name Title/Relationship to You

Address Phone Number

Please email this completed form and portfolio materials by February 12 to:

Dr. Lisa Marshall, Scholarship Coordinator

Email address: COMM@muskingum.edu | Send one email with your application and the following:

Include attachments or internet links to scholarship portfolio materials in your email.

If choosing to send large files, we recommend doing so through [Dropbox.com](https://www.dropbox.com). Paste Dropbox links directly into your application email with this form.

Please do not email individual files through Dropbox.

Keep any internet linked sites active until May 1 for Muskingum to access.

You will receive an email confirmation of material submission. Thank you for your application.

*For office use only: CMT Number Application Essay Audition Admission