



Digital Media Design Scholarship

The interdisciplinary Digital Media Design (DMD) major at Muskingum emphasizes the importance of the expression of ideas in ways that reflect the evolving nature of communication technologies. A student who graduates with a degree in DMD not only will have an understanding of interdisciplinary areas of interest, such as art, business, communication, music, print and electronic media, sociology, and/or theatre, but will also be equipped with a fundamental understanding of how the application of design skills can enhance their ability to effectively communicate. Required courses for the major cover the elements and principles of graphic design, the meanings commonly associated with visual messages, and the ways in which audiences might interact with multimedia designs. Students will demonstrate their understanding of theoretic principles through the use of industry-standard design software.

DMD scholarships are merit-based financial awards ranging from **\$500 to \$2,500** per year, with larger awards going to students who demonstrate ability, intend to major in DMD, and show a high level of participation and leadership in activities related to their interests. Scholarships are renewable for up to three years while at Muskingum (subject to the eligibility requirements listed below and faculty discretion), are separate from other scholarships you may receive from Muskingum, and are separate from any need-based assistance you may qualify for by filing the FAFSA.

To be considered for an entry level DMD scholarship (\$500), students must:

1. Be admitted to Muskingum University as a full-time entering student.
2. Submit the online application form and other materials no later than **March 3rd, 2023**. The online application can be found at: <https://www.muskingum.edu/financial-aid/comm-scholarships>

To be considered for a higher-level scholarship (up to \$2500) students must complete the above and additionally:

1. Provide details of your current design skills. This may be in the form of a written description, a design portfolio, or a combination of the two.
2. Interview with a DMD faculty member.
3. Complete the above by **March 3rd, 2023**

To maintain scholarship eligibility, a recipient must:

1. Maintain a minimum of a 3.0 GPA (on 4.0 scale) in DMD core courses, and a 2.5 cumulative GPA.
2. Participate an average of three hours per week in co-curricular activities that pertain to at least one of the essential design skills components (art, computer science, marketing, media, or theatre).
3. Enroll in at least one DMD course each academic year at Muskingum. It is strongly encouraged to enroll in MEDIA 150-Introduction to Convergent Media-the first semester at Muskingum.
4. Attend meetings publicized by the Department of Communication, Media, & Theatre that pertain to majors and scholars. Maintain set established policies of departmental scholarship activity.
5. Participate in the scholarship review process at the end of each semester, according to departmental policy, which includes an updated design portfolio at the arrival at each review.

We are pleased to know of your interest in Muskingum University, and hope you choose to explore the opportunities for academic and personal growth available at Muskingum.

If we can be of any further assistance, please contact:

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